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Submitted by:

Chair of the Assembly at the Request of the Mayor

Prepared by: For reading:

Office of the Mayor September 25, 2007

CLERK'S OFFICE

APPROVED

Date: 10-9-07 ANCHORAGE, ALASKA AR 2007-216

A RESOLUTION OF THE ANCHORAGE MUNICIPAL ASSEMBLY HONORING RUTH MOULTON, SHIRLEY BRUNDAGE, AND AVIS CUPPLES AS LEADERS IN THE CREATION OF TOWN SQUARE PARK.

WHEREAS, the untimely passing of Ruth Moulton on November 17, 2006 led the Assembly and community members to seek a method of commemorating her life and many contributions to the community of Anchorage; and

WHEREAS, the Assembly heard public testimony on June 12, 2007; and

WHEREAS, the Assembly agrees with all who testified that Ruth Moulton's efforts on behalf of the community should be cherished and recognized; and

WHEREAS, the Assembly also heard public testimony and received communications about other Alaskans, most prominently Shirley Brundage and Avis Cupples, and their work with the Anchorage Garden Club, to establish a park in the heart of our city; and

WHEREAS, the Assembly seeks to meaningfully honor Ruth Moulton, Shirley Brundage, and Avis Cupples so that their efforts will be known and recognized.

NOW, THEREFORE, THE ANCHORAGE ASSEMBLY RESOLVES:

Town Square should not carry the name of any single person or benefactor, but Section 1. should otherwise reflect the contributions of those who anchored this legacy, including Ruth Moulton, Shirley Brundage, and Avis Cupples. This public place shall continue to be known as "Town Square Park".

In honor of Ruth Moulton, Shirley Brundage, and Avis Cupples, the early efforts Section 2. of the Anchorage Garden Club and the contributions of other citizens, the Assembly approves the designation of areas within Town Square, to include placement of commemorative plaques describing the early history, public initiative, and individual efforts leading to the creation of Town Square.

The Parks and Recreation Department has prepared a conceptual drawing Section 3. identifying the location of the proposed designated areas as attached to this document Exhibit A. This includes the following:

In memory of Ruth Moulton the naming of E Street Plaza and Stage shall Section 3.1. be established as the "Ruth Moulton Plaza". A memorial interpretive plaque will be designed and installed to be located within the plaza area. Appropriate artwork may also be installed in the plaza as a part of the commemoration.

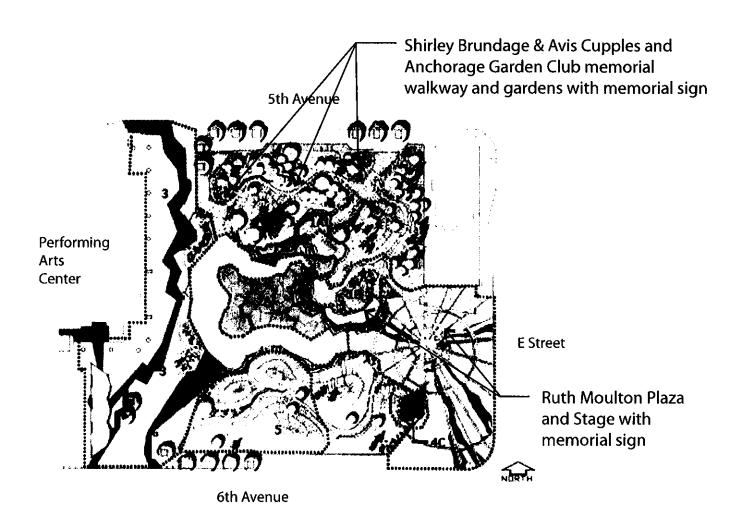
In memory of Shirley Brundage, and Avis Cupples, and the early efforts of the Anchorage Garden Club a memorial walkway and garden will be dedicated as the "Shirley Brundage, and Avis Cupples Pathway" along the pathway just to the south of the 5th Avenue sidewalk. A memorial interpretive plaque will be designed and installed to be located along the garden path walkway. Appropriate artwork may also be installed in the garden path walkway as a part of the commemoration.

This Resolution shall become effective immediately upon passage and approval Section 4. by the Anchorage Assembly.

PASSED AND APPROVED by the Anchorage Municipal Assembly this day of

ATTEST:

Town Square Park Location Map Attachment A





MUNICIPALITY OF ANCHORAGE

ASSEMBLY MEMORANDUM

No. AM 581-2007

Meeting Date: September 25, 2007

FROM:

1.4

Mayor

SUBJECT:

HONORING TOWN SQUARE SUPPORTERS SHIRLEY BRUNDAGE,

AVIS CUPPLES AND RUTH MOULTON

Anchorage Town Square Park is the center of Downtown Anchorage and has been described as the Heart of Anchorage. It is home to many public celebrations and events each year from Summer Solstice to New Year's Eve ice skating and fireworks celebrations. Almost every weekend the park is site to numerous community events and celebrations and is one of the most visited parks in Anchorage by residents and tourist alike.

Establishing Town Square Park was not an easy nor a quick procedure. It came about through a series of citizen-led initiatives and legal actions over the course of 20 years between the 1960's and the 1980's. The vision of a "Town Park" in downtown Anchorage gave rise to the first citizens' initiative in 1965 led by Shirley Brundage and Avis Cupples of the Anchorage Garden Club. Voters affirmed their desire for the park on City Hall Block 42. But the parcel languished as a parking lot until 1981, when, as part of "Projects 80s", the Anchorage Assembly voted to put a convention center on the site and legally denied responsibility for a "Town Park."

That decision spurred Garden Club members and Ruth Moulton in a determined quest to keep open space in downtown Anchorage. It would be another eight, arduous years before that 'dream of green' was realized. Obstacles during the 1980s included several legal actions—first to retain Block 42—and eventually to dedicate, by Charter amendment, Block 51 where Town Square Park currently sits. Ruth Moulton displayed unfailing energy and leadership as she held the Town Square effort together through those challenging years.

To recognize the important contributions of these women to the history and cultural life of our community the Parks and Recreation Department recommends the establishment of significant elements with appropriate plaques and public art work in Town Square Park. The department has been working to complete the park master plan as designed as well as accommodating new public and commercial development surrounding the park in conjunction with E and F Street improvements. The department has prepared initial concept plans utilizing work prepared by both consultants on the E and F Street projects as well as incorporated design elements initially planned such as the reflecting pool and ice skating rink as well as a new public plaza and gathering space along E Street. These improvements have not moved beyond the concept stage, but they were reviewed by former members of the Town Square Planning Advisory Group including Ruth Moulton shortly before her passing.

A:

 Area 1: In memory of Ruth Moulton the naming of the new E Street Plaza and Stage shall be established as the "Ruth Moulton Plaza". A memorial interpretive plaque will be designed and installed to be located within the plaza area. Appropriate artwork may also be installed in the plaza as a part of the commemoration.

The Anchorage Parks and Recreation Department recommends the establishment of two significant

areas within the boundaries of Town Square Park in honor of Ruth Moulton as well as Shirley Brundage

and Avis Cupples. The areas are described below and identified on the park map shown as Attachment

Area 2: In memory of Shirley Brundage, and Avis Cupples, and the early efforts of the Anchorage Garden Club a memorial walkway and garden will be dedicated as the "Shirley Brundage, and Avis Cupples Pathway" along the pathway just to the south of the 5th Avenue sidewalk. A memorial interpretive plaque will be designed and installed to be located along the garden path walkway. Appropriate artwork may also be installed in the garden path walkway as a part of the commemoration.

The Anchorage Parks and Recreation Commission supports this proposal and the Anchorage Park Foundation will work with all parties to assist in raising the private funding required to develop the artwork and other improvements related to developing and maintaining quality facilities worthy of those being honored. The department will provide funding for the development and installation of interpretive signs that tell the history and importance of the contributions made by these individuals to the quality of life enjoyed today by all residents.

The economic impacts associated with development of the interpretive signs is budgeted within the 2007 General Obligation bonds passed for park and recreation facilities and is estimated at less than \$10,000. The cost for plaques and or public artwork will be raised through private donations with assistance from the Anchorage Park Foundation and will not have an economic impact on the Municipality.

Respectfully submitted: Mark Begich, Mayor

Concur: Denis C. LeBlanc, Municipal Manager

Attachment

Content Information

Content ID: 005499

Type: AR AllOther - All Other Resolutions

A RESOLUTION OF THE ANCHORAGE MUNICIPAL ASSEMBLY Title: HONORING RUTH MOULTON, SHIRLEY BRUNDAGE, AND AVIS CUPPLES AS LEADERS IN THE CREATION OF TOWN SQUARE

PARK

Author: maglaquijp Initiating Dept: Mayor

Date Prepared: 9/20/07 3:12 PM

Assembly

Meeting Date 9/25/07

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CLEARS OFFICE

Workflow History

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Workflow Name	Action Date	<u>Action</u>	<u>User</u>	Security Group	Content ID	
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AllOtherARWorkflow	9/20/07 3:39 PM	Reject	maglaquijp	Public	005499	
AllOtherARWorkflow	9/20/07 3:45 PM	Checkin	buddnr	Public	005499	
AllOtherARWorkflow	9/20/07 3:49 PM	Checkin	buddnr	Public	005499	
Mayor_SubWorkflow	9/20/07 3:51 PM	Approve	maglaquijp	Public	005499	
MuniManager_SubWorkflow	9/21/07 10:34 AM	Checkin	maglaquijp	Public	005499	
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MuniMgrCoord_SubWorkflow	9/21/07 11:50 AM	Approve	abbottmk	Public	005499	
MuniManager_SubWorkflow	9/21/07 11:50 AM	Approve	abbottmk	Public	005499	

Addendum -